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# EDIBLE OIL

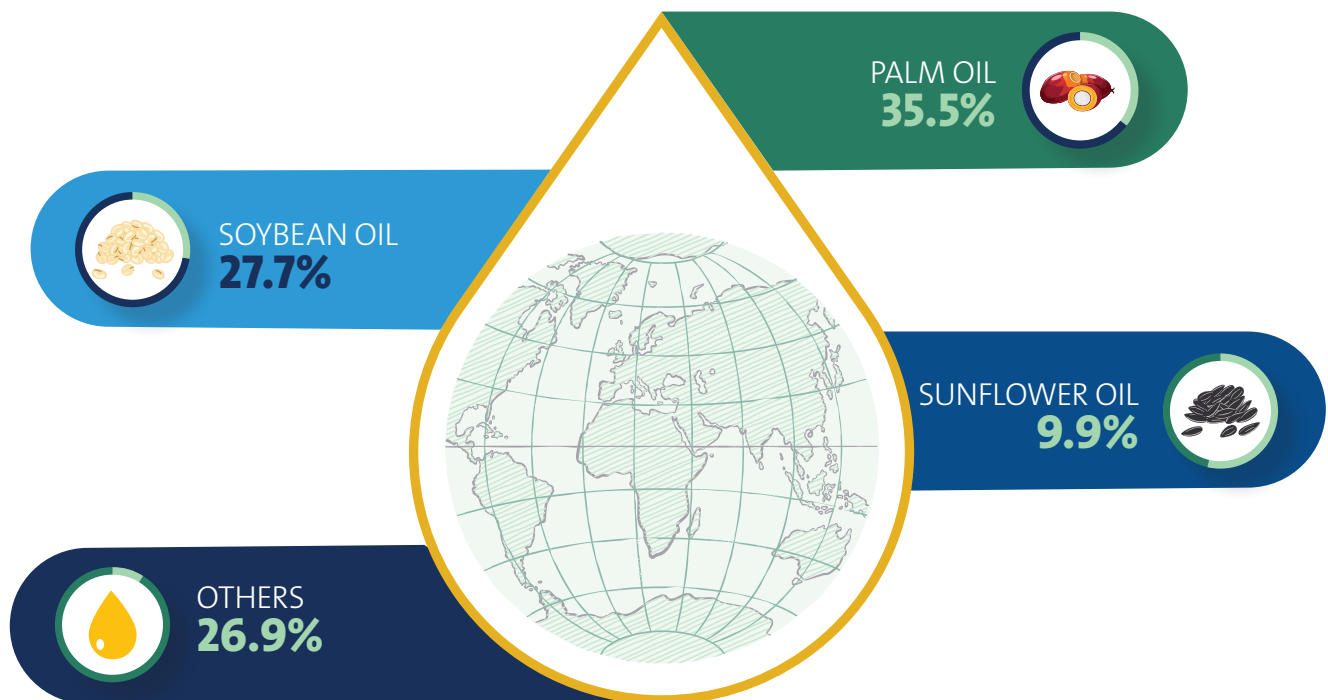
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# CONTENTS

- 1 GLOBAL EDIBLE OIL SCENARIO
- 2 TRENDS IN EDIBLE OIL
- 3 PRICE VOLATILITY OF EDIBLE OIL
- 4 CONSUMPTION PATTERN OF EDIBLE OIL IN KSA
- 5 SUPPLY MARKETS TO SAUDI ARABIA
- 6 INDUSTRY OUTLOOK



## Global Consumption of Edible Oils stood at 219 Mn MT in 2023 with Asia Pacific Region contributing the largest share followed by Europe.



## GLOBAL EDIBLE VEGETABLE OIL

In wake of multiple lifestyle diseases, consumer's purchasing preference is shifting towards buying **olive oil**, **rapeseed oil**, **sunflower oil** and **soybean oil**. Preference is also given to organic, sustainable, non- GMO edible oil.

### \*Other oil consist of

Rapeseed Oil

Palm Kernel Oil

Peanut Oil

Cottonseed Oil

Coconut Oil

Olive Oil

## Sustainability, Traceability, Price volatility, Demand- Supply gap, are key trends emerging in the Global Edible Oil Market.

### GLOBAL TRENDS



Rising concerns over sustainability, traceability & clean labels, are influencing the edible oil market.



Increasing global population coupled with rising disposable incomes and increased health consciousness has been driving demand for fast foods, premium foods and healthy foods thereby propelling demand for edible oils.



Usage of edible vegetable oil & its by-products in biodiesel production, personal care products, animal nutrition industry will further fuel the demand.



Health & Wellness Trends have driven manufacturers to produce organic, clean label, fortified variants for which consumers are willing to pay a premium.



Private label variants have gained popularity since the pandemic, which includes variants such as double refined canola oil and organic oleic sunflower oil.



Shift towards using healthy oil such as olive which have low saturated fats will encourage continuous investment in the new product development in sector

### KSA TRENDS

## Globally Edible Oils exhibit high degree of price volatility due to geo-political conflicts

Geo-political crisis including Russia- Ukraine war, Red Sea Crisis combined with drought conditions in South America has led to a steep increase in the average prices of edible oil.

**Edible Oil Prices,  
December 2022**

**Growth over  
December 2019 Prices**

**PALM OIL**  
USD 887/ Ton



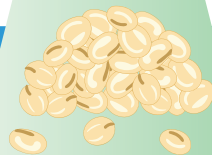
**6.7%**

**SUNFLOWER OIL**  
USD 1512.8/ Ton



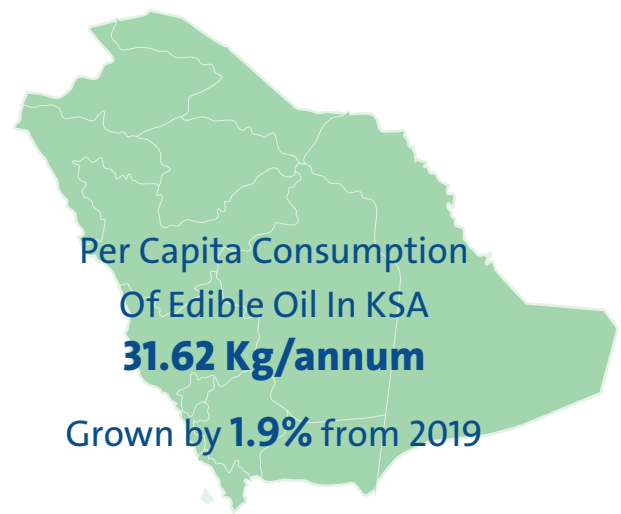
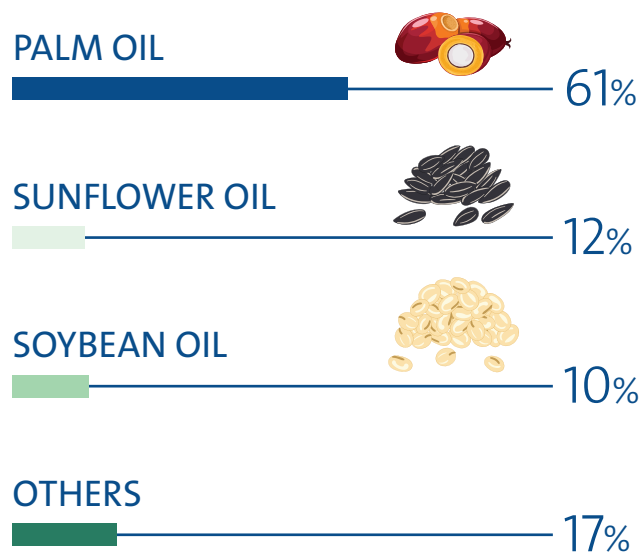
**11.9%**

**SOYBEAN OIL**  
USD 1438.9/ Ton



**19.0%**

## Edible Oil Consumption in KSA is largely Import driven with Palm Oil contributing the largest share followed by Sunflower & Soybean Oil.



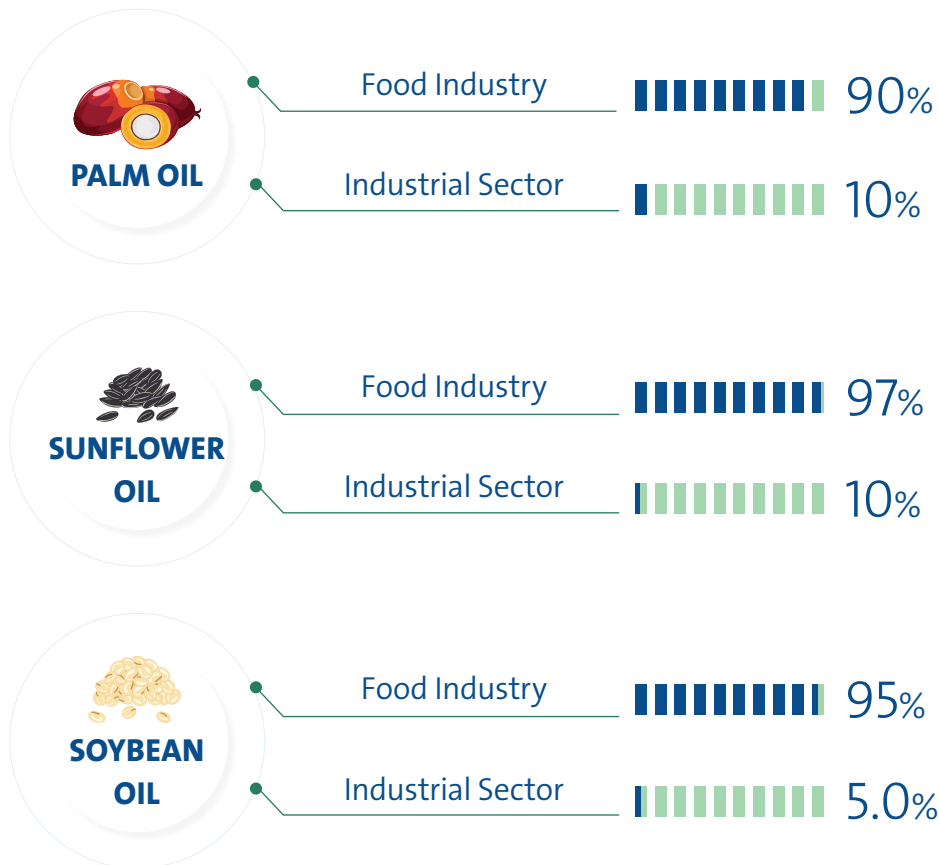
Palm oil is followed by sunflower oil which has a strong presence in the retail sector. Sunflower base cooking oil is the most popular in domestic households in the Kingdom

Soybean oil is used in blended oils & applications such as mayonnaise & margarine manufacturing.



## Palm Oil is majorly imported into the Kingdom which is primarily used in the Food & HORECA sector.

Industrial Sector refers to Non- Food Applications



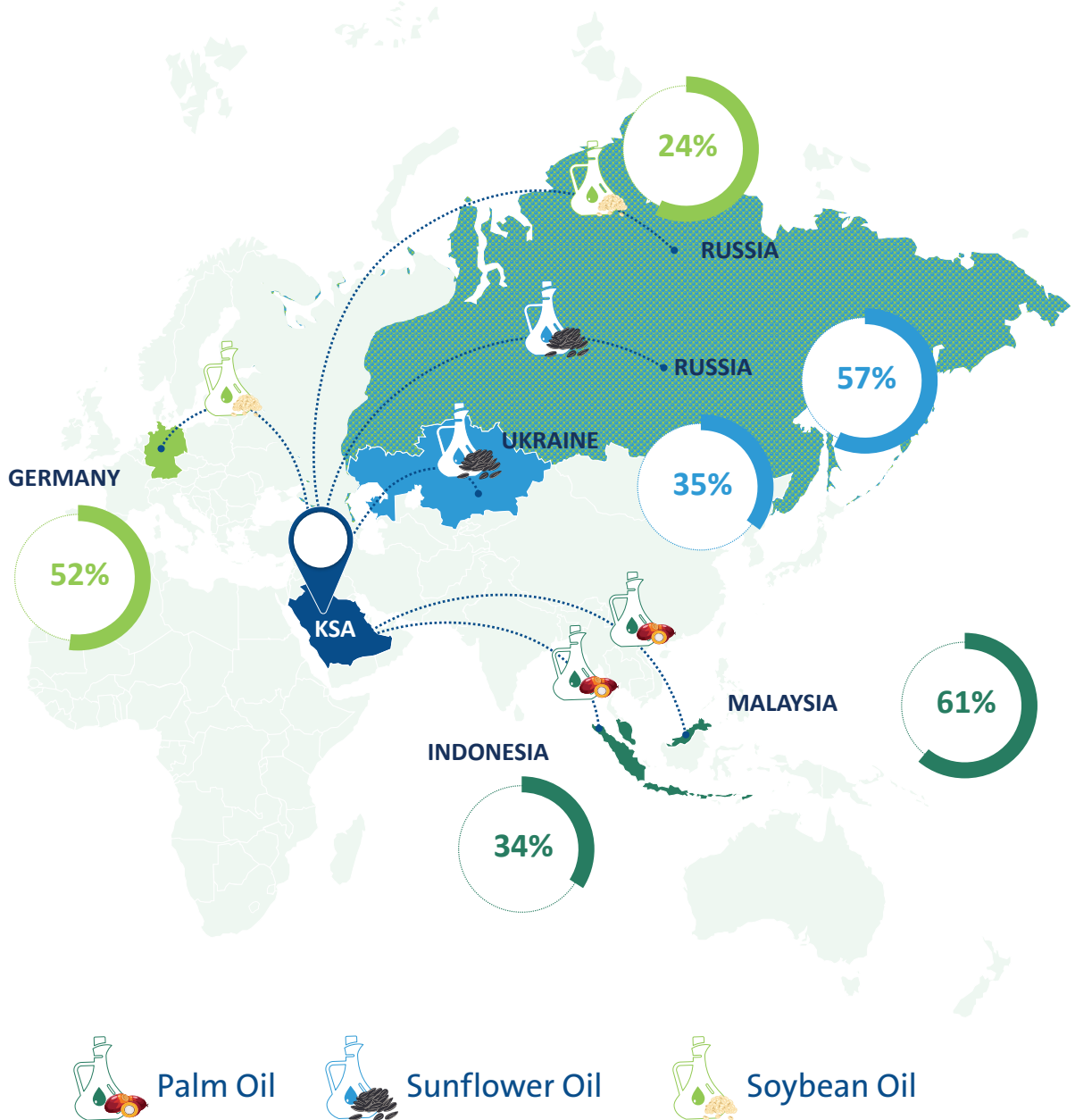
Palm oil consumption is more in HoReCA segment and as blended oil in household. KSA has soybean crushing capabilities located within Yanbu region.

Other oils consumed in KSA includes Olive Oil & Corn Oil



## Edible oil consumption in KSA is ~90-95% import driven.

Palm oil from Malaysia & Indonesia dominates the edible oil trade.

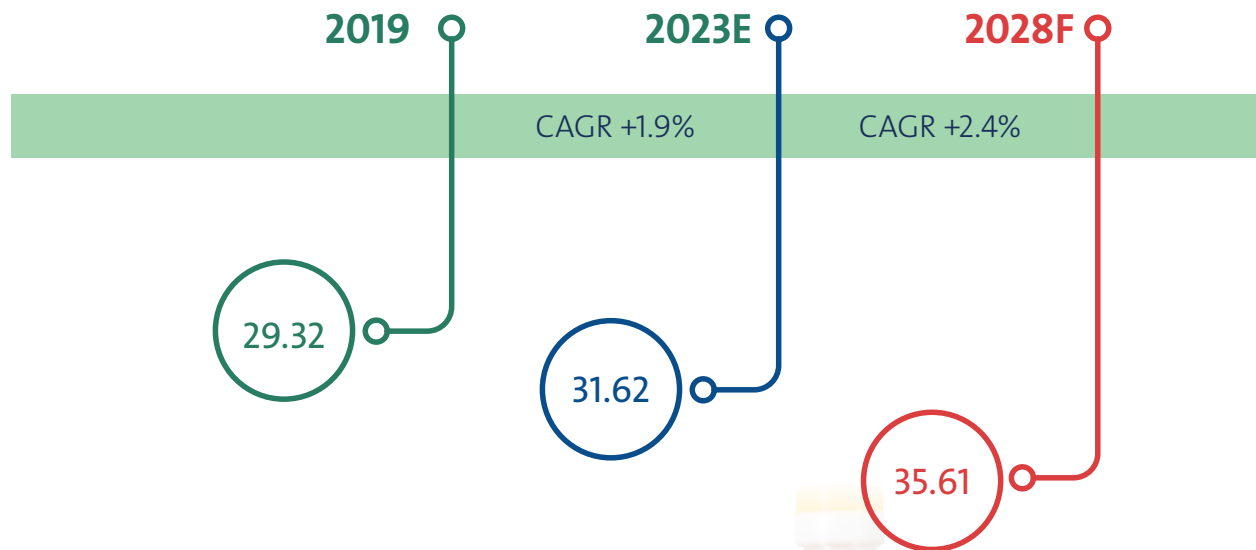


Sunflower oil is majorly imported from Ukraine & Russia whereas Soybean oil is imported from Germany & Russia.



## Sunflower oil is the fastest growing Edible oil in retail sector in KSA due to increasing health consciousness.

Per Capita Consumption of Edible Oil In KSA, Kg/ Annum



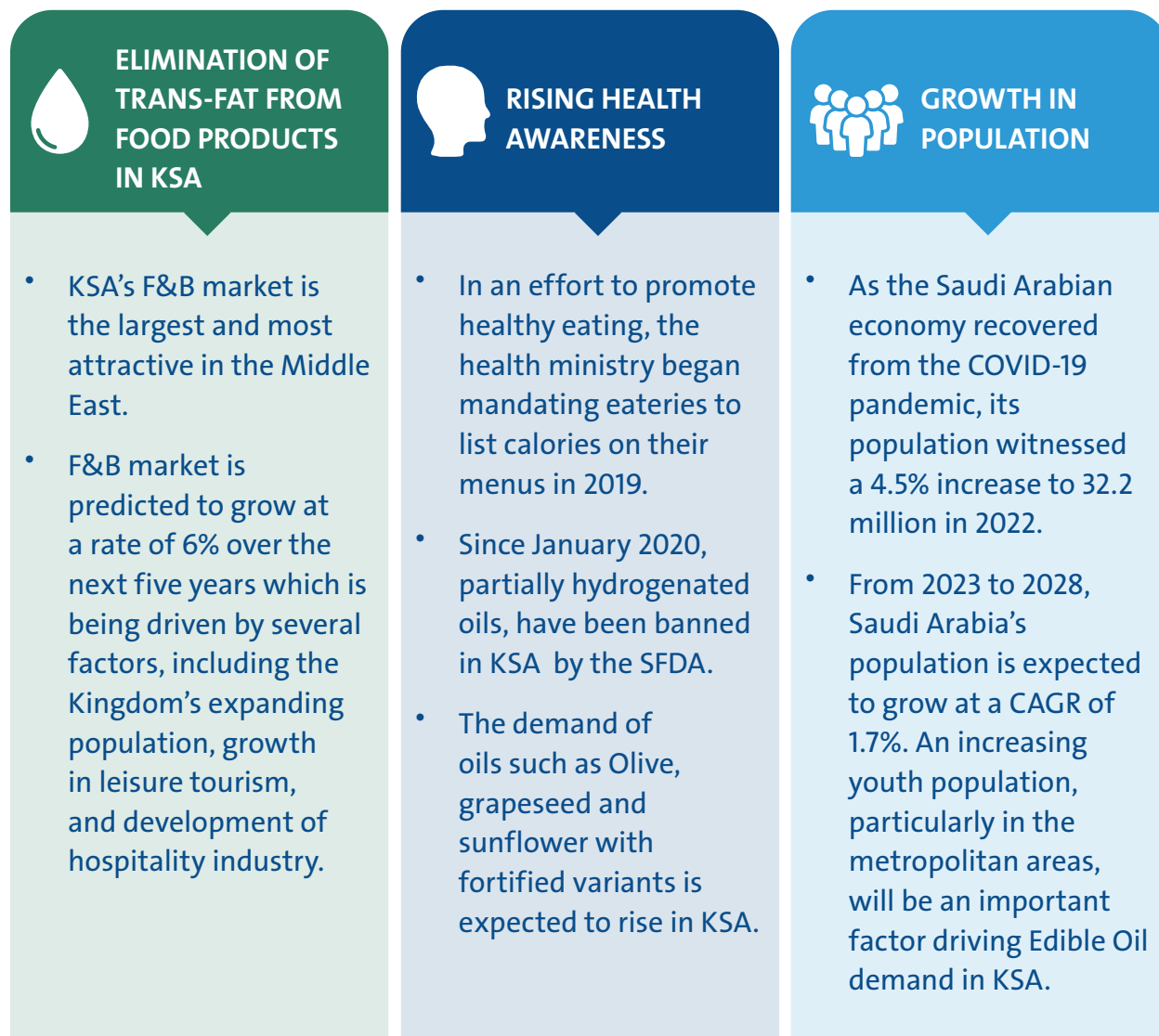
Palm oil consumption dominated the market with per capita consumption of 19.21 kg in 2023.

Olive oil imports have gained traction in country with imports rising by 4% from 2018- 2022 owing to the rising health & wellness trend in the country

The trend was reinforced by covid-19 which strengthened the consumers appreciation for health benefits of sunflower oil & olive oil, particularly for the heart health.



## Saudi Arabia witnessed a staggering 156% recovery in international tourist arrivals compared to 2019, boosting the demand for F&B industry.



The Kingdom's tourism sector has shown remarkable resilience, with inbound spending reaching over USD 37 billion in 2023 along with significant increase in hotel keys across the kingdom. These accomplishments demonstrate Saudi Arabia's thriving and environmentally responsible tourism industry which will boost the demand for F&B sector.



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