



#### **EDIBLE OIL**

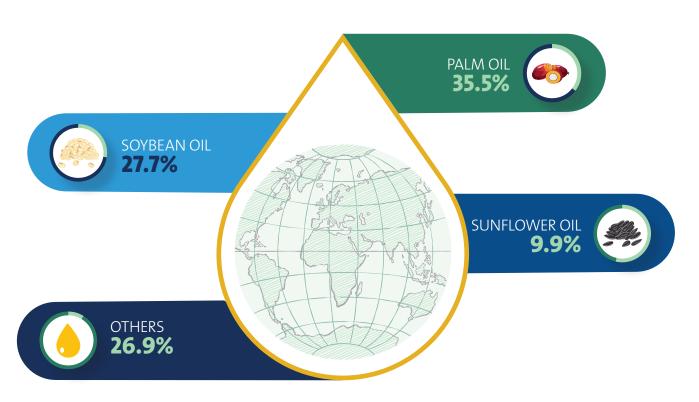
Saudi Agricultural and Livestock Investment Company

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## Global Consumption of Edible Oils stood at 219 Mn MT in 2023 with Asia Pacific Region contributing the largest share followed by Europe.



#### GLOBAL EDIBLE VEGETABLE OIL

In wake of multiple lifestyle diseases, consumer's purchasing preference is shifting towards buying **olive oil**, **rapeseed oil**, **sunflower oil** and **soybean oil**. Preference is also given to organic, sustainable, non- GMO edible oil.

*Other oil consist of	Cottonseed Oil
Rapeseed Oil	Coconut Oil
Palm Kernel Oil	Olive Oil
Peanut Oil	

# **GLOBAL TRENDS**

### Sustainability, Traceability, Price volatility, Demand- Supply gap, are key trends emerging in the Global Edible Oil Market.



Rising concerns over sustainability, traceability & clean labels, are influencing the edible oil market.



Increasing global population coupled with rising disposable incomes and increased health consciousness has been driving demand for fast foods, premium foods and healthy foods thereby propelling demand for edible oils.



Usage of edible vegetable oil & its by-products in biodiesel production, personal care products, animal nutrition industry will further fuel the demand.



Health & Wellness Trends have driven manufacturers to produce organic, clean label, fortified variants for which consumers are willing to pay a premium.



Private label variants have gained popularity since the pandemic, which includes variants such as double refined canola oil and organic oleic sunflower oil.

**KSA TRENDS** 



Shit towards using healthy oil such as olive which have low saturated fats will encourage continuous investment in the new product development in sector

### Globally Edible Oils exhibit high degree of price volatility due to geo-political conflicts

Geo-political crisis including Russia- Ukraine war, Red Sea Crisis combined with drought conditions in South America has led to a steep increase in the average prices of edible oil.



PALM OIL
USD 887/ Ton

Growth over December 2019 Prices



6.7%

SUNFLOWER OIL USD 1512.8/ Ton



11.9%

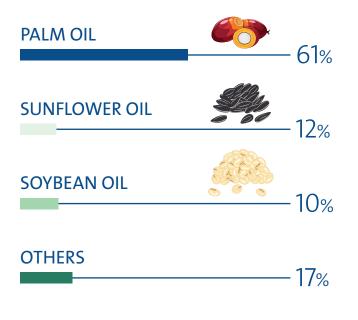
SOYBEAN OIL USD 1438.9/ Ton



19.0%



## Edible Oil Consumption in KSA is largely Import driven with Palm Oil contributing the largest share followed by Sunflower & Soybean Oil.



Per Capita Consumption
Of Edible Oil In KSA
31.62 Kg/annum

Grown by **1.9%** from 2019

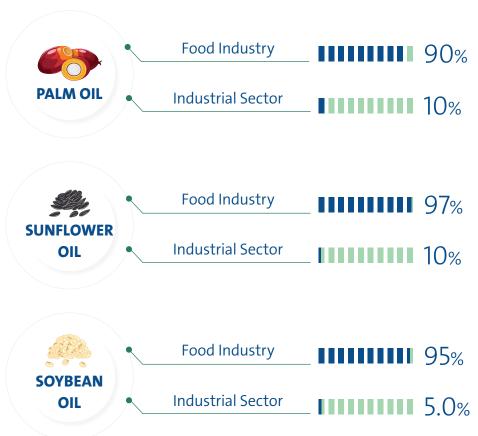
Palm oil is followed by sunflower oil which has a strong presence in the retail sector. Sunflower base cooking oil is the most popular in domestic households in the Kingdom

Soybean oil is used in blended oils & applications such as mayonnaise & margarine manufacturing.



### Palm Oil is majorly imported into the Kingdom which is primarily used in the Food & HORECA sector.

Industrial Sector refers to Non-Food Applications

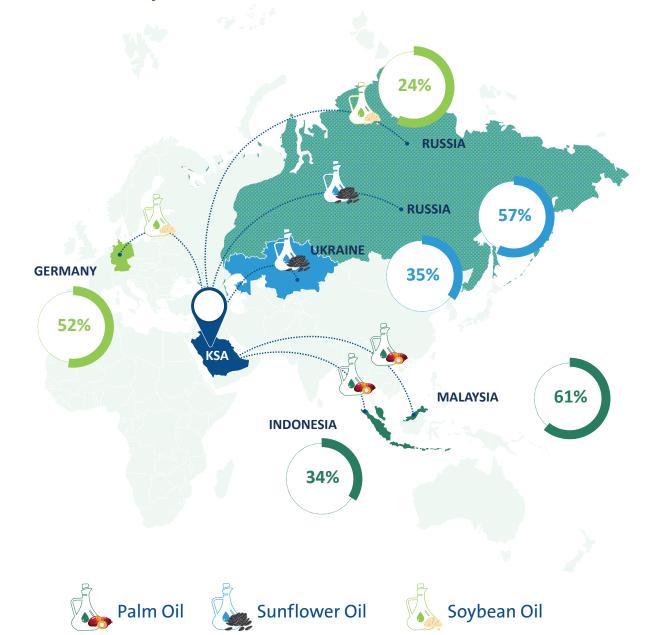


Palm oil consumption is more in HoReCA segment and as blended oil in household. KSA has soybean crushing capabilities located within Yanbu region.

Other oils consumed in KSA includes Olive Oil & Corn Oil

### Edible oil consumption in KSA is ~90-95% import driven.

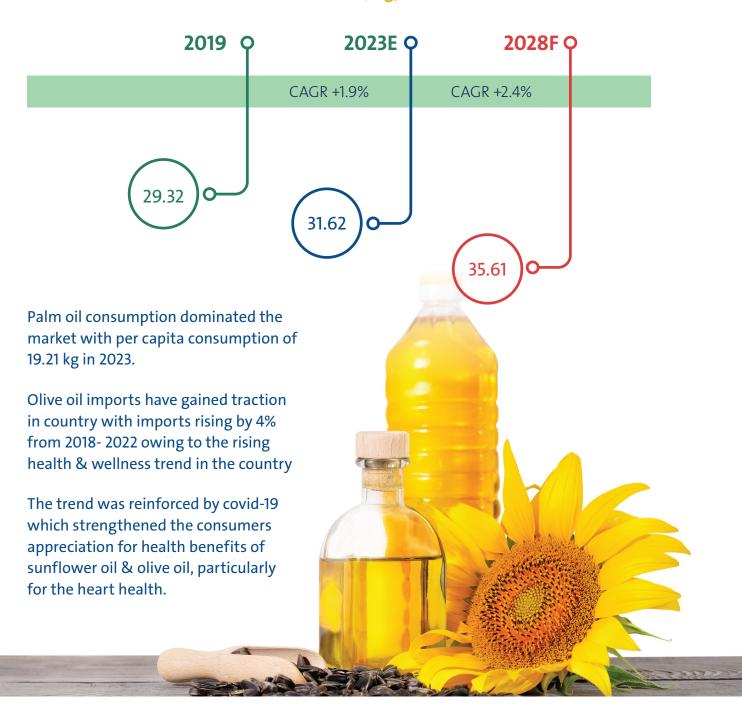
Palm oil from Malaysia & Indonesia dominates the edible oil trade.



Sunflower oil is majorly imported from Ukraine & Russia whereas Soybean oil is imported from Germany & Russia.

### Sunflower oil is the fastest growing Edible oil in retail sector in KSA due to increasing health consciousness.

#### Per Capita Consumption of Edible Oil In KSA, Kg/ Annum



# Saudi Arabia witnessed a staggering 156% recovery in international tourist arrivals compared to 2019, boosting the demand for F&B industry.



ELIMINATION OF TRANS-FAT FROM FOOD PRODUCTS IN KSA

- KSA's F&B market is the largest and most attractive in the Middle East.
- F&B market is predicted to grow at a rate of 6% over the next five years which is being driven by several factors, including the Kingdom's expanding population, growth in leisure tourism, and development of hospitality industry.



RISING HEALTH
AWARENESS

- In an effort to promote healthy eating, the health ministry began mandating eateries to list calories on their
- Since January 2020, partially hydrogenated oils, have been banned in KSA by the SFDA.

menus in 2019.

 The demand of oils such as Olive, grapeseed and sunflower with fortified variants is expected to rise in KSA.



- As the Saudi Arabian economy recovered from the COVID-19 pandemic, its population witnessed a 4.5% increase to 32.2 million in 2022.
- From 2023 to 2028,
  Saudi Arabia's
  population is expected
  to grow at a CAGR of
  1.7%. An increasing
  youth population,
  particularly in the
  metropolitan areas,
  will be an important
  factor driving Edible Oil
  demand in KSA.

The Kingdom's tourism sector has shown remarkable resilience, with inbound spending reaching over USD 37 billion in 2023 along with significant increase in hotel keys across the kingdom. These accomplishments demonstrate Saudi Arabia's thriving and environmentally responsible tourism industry which will boost the demand for F&B sector.

